

**“Information for Innovation and Socioeconomic Development”
International Workshop at the crossroad of Earth Information,
Technology and Social Sciences, June 23 – 24, 2013, Florence, Italy.**

Conference website http://inspire.jrc.ec.europa.eu/events/conferences/inspire_2013/#events

Registration <https://booking.enic.it/inspire2013/>

Day 1, June 23, 2013

Time	Topic	Speaker
SESSION 1: Introduction – Chair David Harper		
9:00	Introduction and objectives	Max Craglia, JRC, EC; Andrew Coote, ConsultingWhere, UK; Jay Pearlman, J&F Enterprise, USA
9:20	Setting the stage for International Collaboration	Lawrence Friedl, NASA, USA
SESSION 2: Assesment of Socioeconomic Impacts – Chair Jay Pearlman		
9:40	Benefits realized from INSPIRE	Max Craglia, JRC
10:00	Valuing geospatial information – a review	Alan Smart, ACILAllen, Australia
10:20	Break	
10:50	Advances in well being evaluation through citizen science participation: new values, new tools and measures	Cristina Capinieri, University of Siena, Italy
11:10	Good basic data in Denmark	Tina Svan Colding, Danish Ministry of the Environment
11:30	Questions and Discussion	
12:30	Lunch	
SESSION 3: Economic Impacts of Innovation (Open data and re-use of public sector information)		
Chair - Andrew Coote		
14:00	Economic Value of Geo Services	Ed Parsons, Google, UK
14:20	Economic benefit of free and open data policy	Marc De Vries, The Green Land, The Netherlands
14:40	SMEs as key players in geospatial-driven innovation	Giacomo Martirano, smeSpire, Italy
15:00	Funding public sector information – someone has to pay	Guenther Pichler, ESRI
15:20	Break	
15:50	The societal impact of standardization in the geospatial community – the point of view of SMEs and public administration	Giovanna Conti, Trilogis
16:10	Socio-economic opportunities from open data and models	Kenji Takeda, Microsoft Research
16:30	Discussion and Summary day 1	
18:00	Adjourn day 1	

Time	Topic	Speaker
Day 2, June 24, 2013		
SESSION 4 – Practical Experiences – individual use cases; Chair – Mary Ann Stewart		
9:00	Perspectives: How Economic Analysis Changes with One's Point of View	David Arthurs, Hickling Arthurs Low Corp, Canada
9:20	Space sector contribution to economy and society	Claire Jolly, OECD
9:40	Spatial information to manage deforestation in the Amazon	Gilberto Camara, INPE, Brazil
10:00	SEAWETRA, a prototype for marine environment management	Aurelie Moulins, CIMA Foundation, Italy
10:20	Discussion and Break	
11:00	Civil Protection Agencies beyond the simple rescue: prediction and prevention in a scenario of climate changing	Franco Siccardi, Civil Protection, Italy
11:30	GEOSS Challenges and Opportunities	Barbara Ryan, GEO
12:00	Questions and discussion	
12:30	Lunch	
SESSION 5 – Communication to decision makers and society at large; Chair - Antonio Parodi		
14:00	Toward the preparation of environmental legislation on the basis of scientific evidence	Nicola Pirrone, CNR, Italy
14:20	Effective communication	Geof Bowker, UC Irvine, USA
14:40	Identifying and Talking with Stakeholders	Suzie Allard, University of Tennessee, USA
15:00	Questions and discussion	
15:30	Break	
SESSION 6: Path forward and wrap-up; Chair- Max Craglia		
16:00	Panel - Macro vs micro discussion	Rich Bernknopf chair (and background) – 3 or 4 participants
17:00	Panel – way forward	Workshop Organizers
17:45	Wrap-up	
18:00	Adjourn Workshop	