Closer Than You Think

The Pioneering Relationship between
PSMA Australia Ltd. and
EuroGeographics

Dan PAULL, Chief Executive Officer, PSMA Australia Limited
Dave LOVELL Executive Director, EuroGeographics
Sallie WHITE, Business Manager, EuroGeographics
The Houtman Brothers
A revolution in mapping
Building continental bridges
In simplicity there is strength

From complexity to clarity
In coordination there is harmony
PSMA and EuroGeographics

- Creation of Continental datasets
- Delivery of reference data
- Supporting global initiatives
- International collaboration
- Standardisation and interoperability
- Spatially enabling society
PSMA and EuroGeographics

- Agreements
- Data production
- Pricing and licensing
- Standards
- Engagement
Strategic Relationships
The Future of the relationship

collaboration is everything
Conclusions

• Demand for high quality spatial information is growing
• Satisfying this demand in a timely, cost effective and sustainable manner has never been more challenging
• Spatial information has a major contribution to make in overcoming the many challenges faced by today’s society.
• by working together we can go further and faster in satisfying the need at a continental level than either can by working apart.
• The future of society, and therefore spatial information, is in less competition and more collaboration, in less conflict and more cooperation.
• Whilst PSMA Australia and EuroGeographics may each be on opposite sides of the globe they are closer together than you might think!
PSMA and EuroGeographics – The Future

• Reducing duplication of effort
• Combining resources
• Cost savings
• Sharing knowledge
• Joint investment
• Integrated Approach
• Collective influence
• Working together
PSMA Australia and EuroGeographics Because Together We are Stronger!

Thank you!