Mobility of the Future – INSPIRE and ITS

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~ 44ZB generated data*

200B connected devices**

data silos

Change from Silos to Platforms

Old reality
- Bulk data delivery
- Static delivery cadence
- Manual compilation

Transformation
- On-demand availability
- Fresh data & services
- Configurable & customized
- Neutral platform for aggregation
- Modular & flexible

New reality
- Living index of the world
The Open Location Platform

OLP - The Go To Platform

Serves a variety of industries...
Examples of Public Data Sources

- Point Addresses
- Transport Networks
- Points of Interests
- 3D City Models
- Road Signs

HERE Reality Index™
TN-ITS  - Road Signs from Authorities

- Road Sign changes from Road Authorities
- Standardized Process flow
- Steady Flow of Changes from Sweden, Norway and Finland
- Established Process flow can be used for new members
TN-ITs

RECEIVED UPDATES FOR SWE AND NOR
2015- MAY 2017

- Truck Restrictions: 30,400
- Speed Limits: 286,050
- Naming/Road Numbers: 202,800

Total: 519,250 Updates
Main Benefits for Data User

- Freshness of Data
- Continuous Flow of Data
- Incremental Changes
- Standardized Process
INSPIRE and ITS

- INSPIRE Data is an important source
- Data Quality and Freshness
- Harmonization of Geoportals
- Standardization is Key
- Data at big scale
- Regular updates over interfaces
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